

Assuage Spa heads south to N. Naples

By Jon O'Neill

jon.oneill@naplesnews.com; 239-263-4746

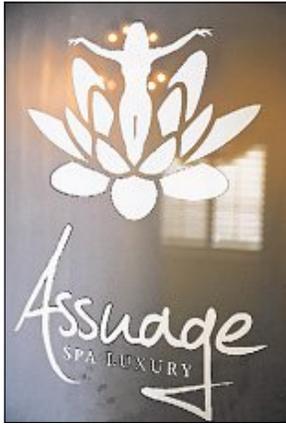
One of these things is not like the other:

1. A body wrap
2. A facial
3. A skin peel
4. A massage
5. A commute from Naples to Fort Myers

With a popular Fort Myers location open since 2013, Assuage Spa recently decided to cut option No. 5 from the multiple-choice equation by announcing a new location this summer at 1206 Piper Blvd., at Immokalee and Airport-Pulling roads.

And its clients couldn't be happier about the news.

"I've been going to Assuage Spa in Fort Myers almost since they first opened," client Mari Bowlin, of Naples and North Fort Myers, said. "If I'm coming from Naples, it takes me



40 to 45 minutes to get there, depending on the

traffic, so the new location will be great for me. So much more convenient."

Tehjan Prendiville, a registered nurse, owns and operates Assuage Spa with her husband, Dr. Stephen Prendiville, a facial plastic surgeon. She said eliminating the commute for her clients based in south Lee and Collier counties was a driving factor behind the decision to open a second location in Naples.

"It's a long drive for a lot of people who come to the spa from North Naples and Bonita Springs, so we thought it made sense to open another location in Naples," said Prendiville, who was born in Libya, grew up in Arizona and worked in Louisiana before moving to Southwest Florida in 2007.

A mental-health specialist who in the past has owned and operated mental-health facilities in Mississippi, Louisiana and Florida, Prendiville said the design of her new location would mimic the design of the spa in Fort Myers.

"I am designing the Naples spa to set the stage for pleasure, with a distinct Moroccan flair, similar to my Fort Myers spa," she said. "The interior design will be a truly different and totally relaxing spa experience."

At 2,800 square feet, Prendiville's Naples location will have five treatment rooms, two shower rooms (one each for men and women) and a coed sauna. Additionally, she said the



COREY PERRINE/STAFF (2)

Owner Tehjan Prendiville, shown Tuesday at Assuage Spa in Fort Myers, is expanding to North Naples.

spa would offer medical treatments such as pre- and post-surgery lymphatic drainage and post-mastectomy massage.

"We felt there was a need for those services in our area," she said.

As the spa's medical director, Stephen

Prendiville echoed his wife's sentiments about client convenience being key to the decision to open a second Assuage location in Naples.

See SPA, 2B